

Youth Advisory Council - Meeting Minutes

June 25, 2024

Christian welcomed everyone and introduced the Youth Advisory Council. Youth en Route is all about empowering youth, and we formed the council because we want to collaborate with youth and start a conversation about active transportation in Calgary. We want to ensure our organization reflects the perspective of the youth we serve, and that we are providing solutions to the challenges they face when it comes to cycling. The Youth Advisory Council will set the direction of Youth en Route.

Discussion Points introduced: 1. Your Name and Grade, 2. Why did you want to join the Youth Advisory Council?, 3. What are your expectations for the Youth Advisory Council?

Kazzy delivered the Land Acknowledgement.

Laura introduced Youth en Route and why it was founded.

Christian led the discussion points and council members gave their responses.

Council member Response summary:

- Joined out of a passion and love for biking, want to get more people on bikes, and to help the environment.
- Was introduced to Youth en Route via the Active Voice Cafe at their school, want to give perspective on why students don't choose biking and how to get around that.
- Ever since lockdown ended, wanted to get out biking but no one's friends had bikes, so want to address the accessibility issue.
- Learned about Youth en Route through Instagram, wanted to meet new people and learn more about biking, and gain confidence in public speaking and leadership.
- Always loved biking, especially during the lockdown. But now, rely more on driving and want to get back into physical activity and encourage other youth to do the same.
- The culture around biking should be promoted, we should share ideas about accessibility to biking.
- Newcomer to Canada, and because of war and cultural reasons never learned how to ride a bike. Now, want to share ideas and learn how to ride a bike in a safe way.

Ivan introduced how Youth en Route's mission and vision are evolving.

Council members divided into breakout rooms and used Miro to brainstorm concepts for a new Tag Line for Youth en Route.

Group Taglines:

Group 1: *Pedal into freedom by just riding your bike.*

Pedaling to your future.

Create your own path to happiness.

Pedal your path towards adventure.

Pedal back to your childhood.

Pedaling to a more safer city.

Pedaling for our future and our past.

Group 2: *Get there, go there, bike there.*

Empowering everyday exploration.

To your destination: safe and reliably.

Explore the city and bike away.

Pedal to protect our planet.

Just ride.

Bike away to your desires.

Ride for a sustainable tomorrow.

A glideful experience.

Wheels? Endless adventures!

Why not bike?

Pave your way.

Bike without boundaries.

Intention, inspiration, independence.

Group 3: *Pedal to freedom*

Pave the way to freedom

Exercise the freedom to travel

Biking is the way

Group 4: *Ride to learn, learn to ride*

Wheels empower.

Independence on wheels.

Wheel to freedom.

Freedom on two wheels.

Pave your path / pedal your path.

ASSIGNMENTS:

1. Research and create proposals for Grant submissions, due by Next Meeting (July 20, 2024 @ 10:00 a.m.)
2. Submit Pic and Bio
3. Communicate via WhatsApp between meetings